



INTERNATIONAL Press Release

**i2S group at the SPORTELMonaco
October 20-23 2008 - Grimaldi Forum
Booth **A05****

Pessac - France, October 6th, 2008

The i2S group launch *Goal Finish*TM, a world premiere in football and broadcasting!

Goal or no goal? A major technological step forward has just been taken in the emotions transmitted to television viewers thanks to a unique vision and goal validation system.

Located behind the goals, the *Goal Finish*TM system follows the trajectory of the ball in real time, while monitoring the space inside the goal cage. *Goal Finish*TM is the only digital vision technology to produce augmented reality images of the action in front of the goals and to prove if a goal has occurred or not, in case of disputes.

Consisting of four specific high-speed cameras managed by a unique 3D tracking software result of i2S aerospace and defense research, the *Goal Finish*TM system is an expert system intended for broadcasters who wish to offer exclusive images and information to their viewers to enhance their reputation and expand their viewership.

Developed by the i2S group for Canal+, French premium broadcaster, the system *Goal Finish*TM has been tested 18 months during the French Ligue 1 matches. The system is now officially launched in France and used on premium Ligue 1 matches 2008-2009.

Among the innovations of i2S group, there is also the Photo Finish color camera, analysis and image processing system for the finish line, used during the Olympic Games and major international competitions. The new versions of the system were used successfully for the 2008 Beijing Olympic Games in athletics, cycling and rowing competitions. The first color system was launched in 1996 at the Olympic Games in Atlanta for Swiss Timing, world leader in sports timing.

About i2S group

Established in 1979, the i2S group is an acknowledged technological leader in the digital vision and image processing markets. The group is organized around three divisions:

- i2S DigiBook: digitization and enhancement of written heritage,
- i2S LineScan: quality control in industrial production,
- i2S Vision: the development of innovative solutions for digital vision in sport, in biomedical and aerospace & defense.

The technologies implemented by i2S lie at the heart of major economic and cultural issues and the growing importance of the image in the means of communication developments opens up many opportunities for developing new businesses.

The group is listed on Alternext since October 2007 (ISIN: FR 0005854700 / Mnemo: ALI2S). It now has some sixty people in France for a turnover of €14.8 million in 2007 (an increase of 20.8% compared to 2006). To maintain its technological edge, i2S annually invests more than 10% of its total turnover in R & D.

Press contacts

France : Presse Attitude / Isabelle Laville / +33 (0) 140 864 072 /
ilaville@presseattitude.com

i2S : Laurent van Steenkiste (Marketing & Development Manager) / +33 (0) 557 266 901 /
l.vansteenkiste@i2s.fr

Web sites

<http://www.i2s-corp.com>

<http://www.i2s-vision.com>