



INTERNATIONAL Press Release

i2S VISION

28-30, rue Jean Perrin
33608 Pessac - France

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BASLER displays new ambitions in France!

After two years in France, BASLER give new momentum to conquer the French market by signing an exclusive distribution agreement with i2S VISION, Division of the i2S group, specialized for 30 years in machine vision.



Herfried Beckdorf (Head of European Sales Component): «This partnership is a unique opportunity for BASLER to rely on a competent, dynamic and very experienced structure. With a perfect knowledge of the needs and specificities of the industrial markets, both from their commercial and technical teams, we can guarantee our customers a high level of understanding and reactivity. It is true that being in partnership with a leading French distributor, we mark our ambition to be quickly a major player in the machine vision in France. »



Philippe Vieilleville (Manager of i2S VISION): « The objectives of i2S VISION has always been to offer its customers the best products traded on the best terms. Also, with the BASLER' strategy to offer a wide range of high quality products at very competitive prices, we are fully encouraged to build a long-term partnership. With ever more demanding and changing customer needs, it is really our duty to remain the reference company for vision solutions. Finally, it is always valuable to work with a manufacturer which teams are capable, rigorous and reactive.

About i2S VISION

The i2S group is a leader in imaging technologies, well-known in the international markets of digital vision, optoelectronic and high added-value image processing.

The division i2S VISION has two main activities:

- Distribution of standard products and components of vision in close relationship with major international manufacturers: Basler, Matrox, Sony, Fujinon, etc.
- Development of innovative solutions in digital vision for sports, biomedical, industrial and aerospace defense markets.

i2S Group is listed on Alternext since October 2007 (ISIN: FR 0005854700 / Mnémo: ALI2S). It now has about sixty people in France for a turnover of 13.3 million Euros in 2008.

About BASLER

Basler Components designs and manufactures digital cameras for industrial, medical, and traffic system applications, and also for the video surveillance market. Products include color and monochrome line scan, area scan, and intelligent cameras as well as innovative and flexible IP cameras. Basler has more than 20 years of experience in image processing. Basler has designed and manufactured high quality digital cameras for over 10 years. Product designs are driven by industry requirements and offer easy interfacing, compact size, and a strong price/performance ratio.

Press contacts

i2S VISION: Laurent van Steenkiste (Marketing & Development Manager)
Tel.: +33 (0) 557 266 901
E-mail: l.vansteenkiste@i2s.fr

BASLER Components: Eva Tischendorf
Tel.: +49 (0)4102 - 463 258
Fax: +49 (0)4102 - 463 599
E-mail: eva.tischendorf@baslerweb.com
Basler AG
An der Strusbek 60 – 62
22926 Ahrensburg - Germany

Web sites

<http://www.i2s-corp.com>
<http://www.i2s-vision.com>
<http://www.baslerweb.com>

FTP server for press material

<ftp://medias:press@82.228.76.1/Basler/>